



Amy Ukpabi

GRAPHIC DESIGN



DESIGN EXPERIENCE

Graphic Designer, Burke - Charlotte, NC

March 2016 - Present

I work with the Art Director and Junior Designer brainstorming, creating and maintaining various projects. I communicate closely with Account Reps. I assist with the production of various print/web ad campaigns.

Graphic Designer, Adams Outdoor Advertising - Charlotte, NC

March 2014 - March 2016

I worked closely with the other designers and Adams Account Executives to create and deliver engaging outdoor advertising throughout the Charlotte area. I presented work in front of clients, and played a crucial role in delivering design concepts.

Freelance Graphic Design, Various Projects

February 2011 - Present

I create logos, business cards, and websites for various clients. I carry all projects out from concept to completion. I give my clients a comprehensive marketing evaluation, and design effective marketing materials. I communicate openly between clients, printers, and other designers to gather client information and resources.

Intern, Phunco Studio - Durham, NC

June 2011 - September 2011

I had the opportunity to design under an experienced Art Director. I took direction on production of various ads. Also designed menus and mailers for local restaurants. Gained experience in with manipulating and maintaining Wordpress themes.

Graphic Designer, Bread & Butter Screen Printing - Chapel Hill, NC

February 2011 - May 2011

My duties included designing all images for various apparel. Created free hand vector illustrations as well as turning raster images into vector images for the screen printing process. I did one-on-one client consultations. Scheduled multiple print projects and assisted in tracking them from beginning to completion. I also had the responsibility of creating color separations, printing the films, taking inventory and ordering inventory.

Intern, Richa Graphics - Charlotte, NC

July 2010 - October 2010

I worked with the Sr. Graphic designer to create a series of online greeting cards. I prepped the cards for online use by formatting them to specific guidelines and uploading them through our software. I created logos for various local companies. I created flyers and resume layouts for clients.

EDUCATION

Bachelor of Arts Degree

July 2007 - December 2010

Graphic Design

The Art Institute of Charlotte

SKILL SETS

Print Graphic Design · Wordpress

Photography · Vector Illustration

SOFTWARE

Adobe Photoshop · Illustrator

InDesign · Lightroom · MS Word

Excel · Powerpoint

CONTACT

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